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DOCUMENT IMAGING PRODUCTS 2005: BLI'S PICKS OF THE YEAR

Xerox WorkCentre C2424DP

*Outstanding Small Workgroup Color
Multifunction Printer, Spring 2005*

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Earning ratings of "Very Good" or better in nearly all aspects of performance evaluated, the Xerox WorkCentre C2424DP color multifunction printer proved to be an outstanding performer in BLI's rigorous two-month lab test and has earned a Spring 2005 BLI "Pick of the Year" award for "Outstanding Small Workgroup Color Multifunction Printer." Turning in a perfect reliability performance, the WorkCentre C2424DP completed its 42,500-impression durability test with no malfunctions or misfeeds.

"We're thrilled the WorkCentre C2424 has received the 'Pick of the Year' award from Buyers Laboratory," said Jim Rise, vice president and general manager, Xerox Office Printing Business. "We knew we had a breakthrough product and these findings confirm the WorkCentre C2424 outperforms the competition in performance and color print quality."

The first multifunctional product based on solid-ink technology, the Xerox WorkCentre C2424DP is based on the Phaser 8400 printer engine—another stellar performer in BLI's tests—and also offers standard copy and scan capabilities. One of only a handful of legal-size printer-centric color laser/LED multifunction products on the market, the unit, which supports up to legal-size output, provides very good color output quality in the default Enhanced mode at speeds of up to 12 ppm; color quality achieved in Hi-Res/Photo mode at speeds of up to 7 ppm is excellent and among the best seen in testing to date.

In addition to its impressive output quality, a key strength of solid-ink technology is the outstanding ease of replenishing supplies, which consist only of the four ink sticks, which are extremely easy to replace. This is in contrast to laser/LED units, which may require four toner cartridges and in some cases four drums, as well as ad-



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ditional consumable parts. The unit also offers outstanding ease of setup and use, featuring a well-designed and user-friendly control panel with an easy-to-navigate menu system. Also contributing to its overall ease of use are the highly automated setup procedures and the good feedback provided to users at their workstations.

“The WorkCentre C2424DP offers exceptional image quality and outstanding ease of use in a compact unit and it has a robust feature set that is not lacking on the copier side, as with many letter-size workgroup color MFPs,” said Senior Printer Analyst Marlene Glazer Orr. “And, what’s even better is that this device represents a very good value as well.”

At \$3,799, the WorkCentre C2424DP is one of the lowest-priced units when compared to comparably equipped color laser/LED multifunction printers. While supplies cost per page is 26 percent lower for black output and 13 percent lower for color output than the average when compared with tested inkjet multifunction printers, cost per page for monochrome and color output is competitive when compared with tested desktop color laser multifunction printers.

BLI highly recommends the WorkCentre C2424DP for small workgroups requiring a color multifunction printer for monthly volumes of up to 10,000 impressions.

ABOUT BLI'S PICKS OF THE YEAR

Twice a year with its "Pick of the Year" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended monthly volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick of the Year" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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