Xerox Corporation

BLI 2021-2022 PaceSetter
in Smart Print Manufacturing

BUYERS LAB
PRODUCTION
BLI
PACESETTER
2021 - 2022

SMART PRINT MANUFACTURING

Xerox Corporation has claimed the prestigious Buyers Lab (BLI) 2021-2022 PaceSetter Award in Smart Print Manufacturing thanks to its...

- Cloud-based, software-as-a-service solutions (FreeFlow and XMPie) for production printing that help reduce costs and complexity while improving efficiency for print service providers (PSPs)

- Automated setup and operation of printing, with inline capabilities for improving print quality in addition to the company's artificial intelligence-backed PredictPrint solution that simplifies stock detection and setup

Smart print manufacturing combines advanced technologies—such as cloud computing and data analytics—with effective manufacturing processes to fully optimize print production. To determine which OEMs lead the market when it comes to this space, Keypoint Intelligence evaluated vendors on their portfolio of solutions, vision, and strategies that enable PSPs to adopt smart print manufacturing solutions that increase efficiency and competitiveness.

Based on research conducted in North America, Xerox has made cloud-enabled software a cornerstone of its production print portfolio. Solutions like FreeFlow Core Cloud and XMPie Circle make it easy—not to mention cost effective—for PSPs to improve workflow and enable value-added services. Cloud solutions eliminate the costs associated with IT support and upfront capital investments and enable the current trend of hybrid and remote work models.

Data and AI are areas Xerox continues to strategically invest in to benefit customers. PredictPrint Media Manager was developed to overcome hurdles to an efficient print workflow, as it speeds up and eases accurate stock detection and setup with "Scan, Load and Go" simplicity. Using crowd-sourced intelligence, PredictPrint's AI correlates and shares up-to-date settings when barcodes are scanned to reduce the burden of operators, accelerate setup, and minimize errors.

"To help PSPs chart a data-driven, automated, and connected future, Xerox offers a breadth of complimentary software solutions and services," said Ryan McAbee, Keypoint Intelligence's Director of Production Workflow. "The holistic approach of software, equipment, and services act as foundational building blocks to the future of smart print manufacturing."

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI PaceSetter Awards

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter Awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including technologies, services, and key vertical markets.

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CEO and President

Randy Dazo
Chief Strategy & Product Officer

Deanna Flanick
Chief Revenue Officer

Matt Farmer
Vice President, Finance

Production PaceSetter Team

Jamie Bsales
Director, Smart Workplace
& Security Analysis

Christine Dunne
Consulting Editor

Ryan McAbee
Director,
Production Workflow

German Sacristan
Director,
On Demand Printing