

## Xerox VersaLink C400 Series

**Outstanding Color Printer for Mid-Size Workgroups**



The Xerox VersaLink C400 Series, chosen by BLI analysts as the winner of a Summer 2017 Pick for "Outstanding Color Printer for Mid-Size Workgroups," offers...

- A highly intuitive touchscreen control panel that greatly simplifies walk-up activity.
- Support for an array of mobile printing methods, along with time- and money-saving solutions and apps.
- High-quality, professional-looking output.
- A robust feature set.

"The Xerox VersaLink C400 Series is an easy-to-use, feature-rich color printer built for modern offices," said Marlene Orr, Director of Printer/MFP Analysis for Keypoint Intelligence - Buyers Lab. "Mobile printing is easy and convenient thanks to support for a wide variety of mobile print methods, including standard NFC technology. And the Xerox EIP embedded software platform allows for integration with an array of solutions that can help organizations save time and money. The Xerox App Gallery lets users browse through and download a large collection of ConnectKey apps that can expand functionality and streamline workflows."

"Very easy to use and flawlessly reliable, the Xerox VersaLink C400 Series can be counted on to keep work moving smoothly," said Tony Maceri, Senior Test Technician for Keypoint Intelligence - Buyers Lab. "And with vibrant color images and crisp, professional-looking monochrome documents, the VersaLink C400 Series gives users the ability to produce even the most critical business communications, such as flyers and customer communications."

## About **Keypoint Intelligence - Buyers Lab**

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Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

## About **Buyers Lab Pick Awards**

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Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

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