

Xerox 700 Digital Colour Press
Xerox 4112/4127 Copier/Printer
and Enterprise Printing System
Awards Brochure



Xerox[®] 700 Digital Colour Press
Xerox 4112[™] /4127[™] Copier/Printer
and Enterprise Printing System
Award-winning colour and
monochrome printers to help
build your business



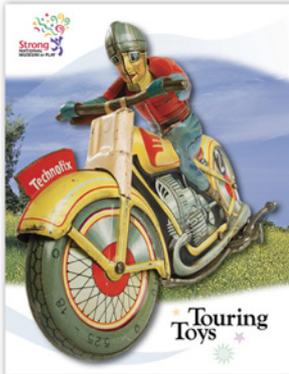
Excellence recognised by industry experts

Every year a wide range of experts award the achievements of companies and products in the printing industry. Award categories run the gamut, from image quality to reliability to innovation. Solidly rooted in printing history, these coveted awards mean more than trophies and bragging rights. They are important benchmarks in helping consumers select the best products for their businesses.

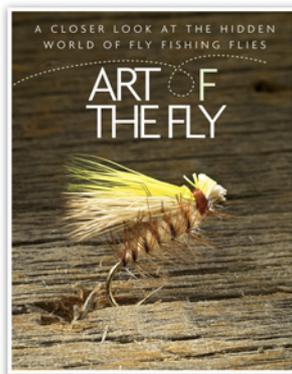
Acclaimed innovations, acclaimed applications

Xerox is proud to have consistently won many of these awards for our colour and monochrome excellence. Both the Xerox® 700 Digital Colour Press and the Xerox 4112™/4127™ Copier/Printer and Enterprise Printing System are solutions that can help you win awards for your business, too.

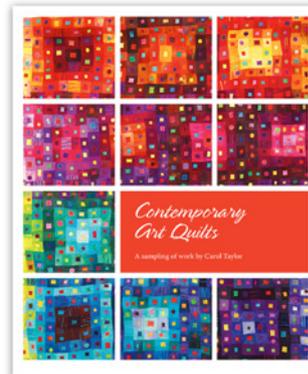
In image quality, we've achieved the prestigious Gold Ink Award, IAPHC Awards and the DIMA Digital Printer Shoot-Out. Our reliability is celebrated with Better Buys for Business Editor's Choice Awards. Our innovation is applauded by the Digital Imaging Marketing Association (DIMA). That's just to name a few.



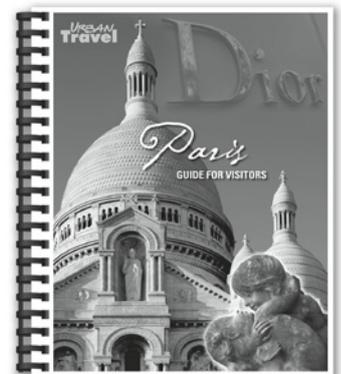
Touring Toys
Xerox 700 Digital Colour Press



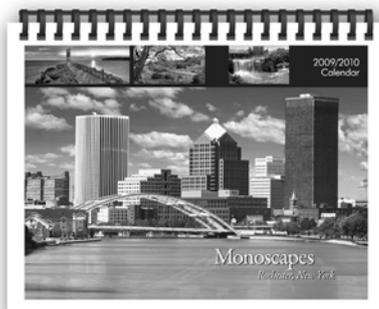
Art of the Fly
Xerox 700 Digital Colour Press



Contemporary Art Quilts
Xerox 700 Digital Colour Press



Paris Guide for Visitors
Xerox 4127 Copier/Printer



Monoscapes Calendar
Xerox 4127 Copier/Printer



Monsters Posters
Xerox 4127 Copier/Printer



Home of the Original Monsters
Xerox 4127 Copier/Printer

Image quality that takes first place



DIMA 2009 Digital Printer Shoot-Out

Xerox® 700 Digital Colour Press

Winner in its category for overall quality as well as colour quality, demonstrating superb neutral grey balance reproduction, saturation, flesh tones, text, etc.



2009 Gold Ink Awards

Xerox 700 Digital Colour Press

Gold

Digital Printing, Books and Manuals
Touring Toys

Bronze

Digital Printing, Marketing Collateral
The Art of the Fly

Pewter

Digital Printing, Marketing Collateral
Contemporary Art Quilts

Xerox 4127™ Copier/Printer

Gold

Calendars
Monoscapes Calendar

Silver

Posters
Monsters Posters

Pewter

Digital Printing, Books and Manuals
Home of the Original Monsters



2009 IAPHC International Gallery of Excellence Awards

Xerox 700 Digital Colour Press

Gold

Brochure (more than 8 pages)
Contemporary Art Quilts

Silver

Brochure (more than 8 pages)
Art of the Fly

Bronze

Booklets (more than 24 pages)
Touring Toys

Xerox 4127 Copier/Printer

Gold

Booklets (more than 24 pages)
(SquareFold and Trim version)
Home of the Original Monsters

Bronze

Booklets (more than 24 pages)
(SquareFold and Trim version)
Monoscapes Calendar

Gold

Manuals
(GBC AdvancedPunch version)
Paris Guide for Visitors

Silver

Calendars
(GBC AdvancedPunch version)
Monoscapes Calendar

Bronze

Direct Mail (Self Mailer)
Camp Miles of Smiles Direct Mailer

Honourable Mention

Direct Mail (Envelopes)
(Variable Data and Kern EZ-Mailer)
Camp Miles of Smiles Envelope

Field-tested reliability for high value and productivity

Better Buys for Business Editor's Choice Awards

2009 Editor's Choice Award

Xerox 700 Digital Colour Press

2009/2008 Editor's Choice Award

Xerox 4112™/4127
Enterprise Printing System



Buyers Lab (BLI) Field Test Report—2007 Document Imaging Device Assessment

Xerox 4127 Copier/Printer

5-star Rating:

Ease of Use, Copy Productivity, Image Quality

4-star Rating:

Overall

Innovation and Technology Worth Looking At

Xerox 700 Digital Colour Press

Print 2009

Encore Still Worth-A-Look Product

Graph Expo 2008 Must See 'em Product



DIMA 2009 Innovative Digital Product Award

Xerox 700 Digital Colour Press

Winner in its category for delivering robust production features, productivity, excellent print quality and flexibility, offering a simple, affordable workflow to increase volumes and create new revenue streams.

About the awards

Gold Ink Awards

Widely regarded as the print industry's most prestigious event, the Gold Ink Awards receive more than 1,000 entries across 45 competitive categories. Entries are scrutinised by a panel of judges and awards are based on quality of printing, difficulty and overall visual effectiveness. What makes some of the awards garnered by our Xerox equipment even more remarkable is that in categories such as Calendars and Posters, we competed with not just other industry-wide colour and monochrome digital printers, but also with offset/Web presses.

IAPHC International Gallery of Excellence Awards

The International Association of Printing House Craftsman (IAPHC) is dedicated to individuals in the printing and graphic arts industry. The International Gallery is one of the most important tools its members have to enhance the awareness and prestige of their organisations. Entries submitted from worldwide as well as North America compete in a variety of categories for the honour of winning Gold, Silver, Bronze or Honourable Mention awards.

Digital Imaging Marketing Association (DIMA) Printer Shoot-Out and Innovative Digital Product Awards

DIMA is committed to exploring emerging technologies, marketing and business innovations throughout the global imaging industry. In the DIMA Digital Printer Shoot-Out held at PMA, entrants are given a target file and three days to print it. A panel of expert judges then evaluates the prints for overall quality as well as colour quality.

The DIMA Innovative Digital Product Award goes to products or services utilising new technologies and/or applications making the product distinct or first of its kind. Selected by a panel of digital imaging publication editors, awards are given to those products that are innovative, set apart from the competition and beneficial to users.

Better Buys for Business Editor's Choice Awards

In each Better Buys guide, a team evaluates models from all major manufacturers to (1) determine the strength of their features and specifications and (2) see how they stack up against competitors. The independent Editor's Choice Awards go to those models the Better Buys team believes will deliver the highest levels of performance and offer the greatest value for consumers.

Buyers Lab (BLI) Field Test Report—Document Imaging Device Assessments

BLI publishes a series of insightful reports on copiers, printers, fax machines and multifunction systems that offer unbiased commentary on new imaging devices. Their pre-lab evaluation provides an independent view on a product's features, functions and performance, including an overall "star" rating (up to five stars), as well as individual ratings for each area analysed.

Graph Expo Must See 'ems/ Print Encore Still Worth-A-Look Products

Selected by a panel of 16 leading industry consultants and trade magazine editors, Graph Expo and Print Must See 'ems products and services represent the most compelling technology that will impact virtually all types of printers. Encore Still Worth-A-Look products are products deemed Must See 'ems the previous year that are selected for continued recognition.

The Xerox® 700 Digital Colour Press and Xerox 4112™/4127™ Copier/Printer and Enterprise Printing System—devices that can put your business in first place. And they've got the awards to prove it.



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