Software Line of the Year

xerox

2016 BLI BUYERS LAB — LINE OF THE YEAR
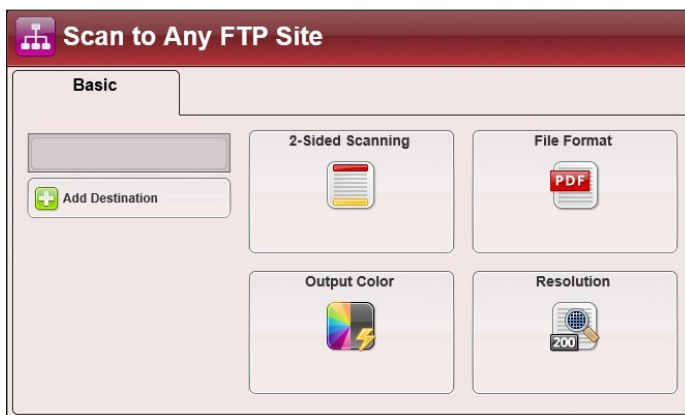

Xerox App Studio

Xerox Corp. won BLI's 2016 "Software Line of the Year" award thanks to its...

- Wide range of office, enterprise and production-print solutions

- Excellent portfolio of Xerox-developed software offerings

- Unmatched breadth of ISV partner applications available to customers through Xerox

- Strong showing of all offerings tested by BLI in key areas such as features and productivity, ease of use and value

Software solutions have become an integral part of the document imaging ecosystem, helping to streamline critical business processes, free up knowledge workers from menial or repetitive tasks, increase productivity and improve access to data across the organization. The analysts at Buyers Lab LLC (BLI) have recognised Xerox as the recipient of BLI's 2016 document imaging Software Line of the Year award.

"Throughout the year, BLI analysts delve into the software solutions offered by each leading OEM via research and hands-on evaluation of the products. And three times in a row now, the unmatched Xerox portfolio of in-house-developed software and applications from third-party partners has come out on top," said Jamie Bsales, Director, Office Workflow Solutions Analysis, at BLI. "And in addition to being ranked best overall, Xerox also had the best showing in several key software categories, including print management and mobile printing applications."

In BLI's analysis, Xerox earned points for its own class-leading software offerings, including Xerox App Studio for creating MFP-embedded connectors to streamline document capture/delivery chores, Xerox Mobile Print Solution and Mobile Print Cloud for enabling mobile print functionality across an entire organization, Xerox FreeFlow family of production-print solutions, XMPie suite of variable data printing offerings, and the Xerox DocuShare line of document management products.

Exceptional Portfolio

Xerox offers a wide array of office, enterprise and production software in its arsenal. Just as importantly, it offers a host of class-leading solutions...

- **Workflow and Productivity:** Xerox App Studio—Outstanding Achievement in Innovation

- **Document Management:** Xerox DocuShare—5 out of 5 stars

- **Mobile Printing:** Xerox Mobile Print Cloud and Mobile Print Solution—5 out of 5 stars

- **Production Print:** Xerox FreeFlow Core—Platinum-tested
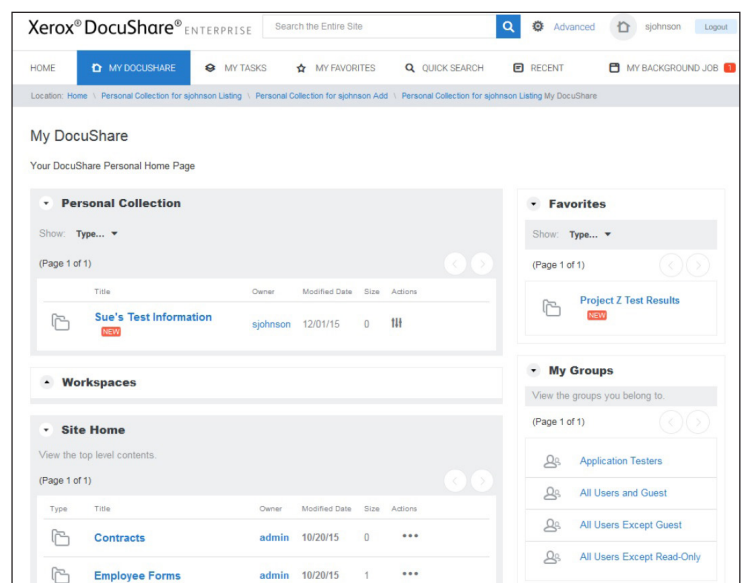
Xeox DocuShare (above) and FreeFlow Core (below)
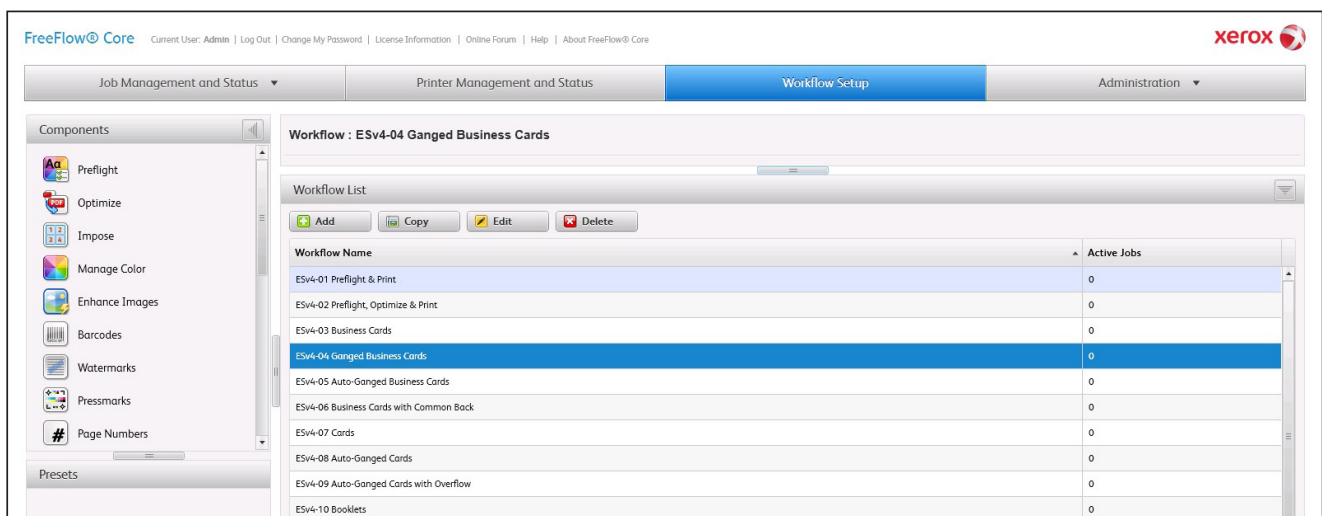
Further strengthening its hand were many best-of-breed partner applications Xerox sells. This strong portfolio includes Nuance Communications' Equitrac print management offerings, Nuance's AutoStore and eCopy ShareScan document capture/processing routing products, Print Audit's accounting and fleet management tools, XMediusFAX Cloud MFP fax solutions, Objectif Lune and RSA production-print offerings, and a host of others.

"Our customers' workflows

are continuously changing and becoming more complex, and therefore they need solutions that deliver the highest levels of productivity and simplicity. Xerox's response to these ever-changing customers' environments is the ConnectKey ecosystem, which is the most advanced and flexible continuum of hardware and software solutions in the industry," said Bertrand Cerisier, Vice President of Global Marketing of the Office Solutions Business Group at Xerox. "Xerox continues to deliver the simplest and most powerful office solutions that evolve with customer needs, enhance mobile and cloud workflows, and enable unparalleled productivity. Receiving the BLI 'Line of the Year' award for three consecutive years validates the ongoing commitment by Xerox and our solution partners to enable the highest level of productivity for our customers and channel partners."

Bertrand Cerisier

Vice President of Global Marketing of the Office Solutions Business Group at Xerox

About **BLI's Line of the Year Awards**

Once a year in conjunction with its Winter Pick awards, BLI gives special recognition to the OEMs whose product lines stand above the rest in the various document imaging arenas BLI's experts cover on the company's bliQ subscription service: MFPs, Printers, Scanners and Software.

To determine the Software Line of the Year award recipient, BLI's experienced staff of analysts considers the imaging software each leading printer and MFP OEM officially sells and supports via its direct and independent sales channels. The OEM's own products, as well as products from partner ISVs (independent software vendors), are taken into account in categories that include Document Management, Document Capture & Workflow, Print Management, Device Management, Mobile Printing, MFP Connectors, Production Print and others. In addition to the breadth of the vendor's software portfolio, the quality of those offerings is taken into account: Those solutions that have been submitted to BLI's lab for evaluation—and rated in key areas such as feature set, value, ease of use and ease of setup/administration—carry the most weight in BLI's analysis.